



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION WITH IT
4TH YEAR 2ND SEMESTER 2013/2014 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: ABA 445

COURSE TITLE: Strategic Procurement Management (Regular)

EXAM VENUE:

STREAM: (BBA)

DATE:

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer ALL questions in section A and ANY other 2 questions in section B**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

QUESTION ONE

- a) Differentiate between global sourcing and international purchasing (4 marks)
 - b) Explain the various strengths of global sourcing (8 marks)
 - c) Describe how a manager can develop a policy for managing procurement strategy (6 marks)
 - d) Explain the concept of strategy in strategic procurement management (5 marks)
 - e) Explain the concept of procurement strategy (4 marks)
 - f) What are the benefits of co-makership (3 marks)
- (30 marks)**

QUESTION TWO

- a) Discuss the factors to be considered to achieve an effective competitive advantage (10 marks)
 - b) Discuss the major trends in Supply Chain Management (10 marks)
- (20 marks)**

QUESTION THREE

- a) Discuss the factors that influence the implementation of a logistic strategy (14 marks)
 - b) Using relevant examples describe the various levels of strategy in procurement (6 marks)
- (20 marks)**

QUESTION FOUR

- a) What are the key factors to be considered to achieve effective global sourcing (14 marks)
- b) Explain the various features of a business environment (6 marks)

QUESTION FIVE

- a) Discuss the step to step approach in bench marking in strategic procurement management (10 marks)

- b) Explain the various features of strategic decision in procurement (10 marks)

(20 marks)