



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF AGRICULTURAL AND FOOD SCIENCES**

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**SPECIAL EXAMS 2020 YEAR 4**

**AAB3423**

**INTELLECTUAL PROPERTY RIGHTS**

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**SECTION A: Answer ALL questions.**

1. Define intellectual property giving examples of each. 5marks
2. Describe an industrial design or model. 3marks
3. Outline three characteristics a trademark must possess to fall under law protection. 3marks
4. Outline why countries seek to promote intellectual property rights. 4marks
5. Outline three ways of obtaining patent protection in Kenya. 3marks
6. Differentiate between forgery and counterfeiting. 3marks
7. What is unfair competition? 3marks
8. Describe geographical indication and its significance. 3marks
9. The internet being an open network, what challenges does it pose to intellectual property owners? 3marks

**SECTION B: Answer any TWO questions**

10. The call for protection of traditional knowledge through the intellectual property system raises challenging questions. Discuss 20marks
11. Is there a need for legal protection in respect of biotechnological inventions? Discuss the obstacles. 20marks
12. Explain the role technology has played in making counterfeit products similar to original ones. 20marks
13. Discuss challenges in the uptake and application of intellectual property rights in developing countries. 20marks