

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY SCHOOL OF BUSINESS AND ECONOMICS

UNIVERSITY SPECIAL EXAMINATION FOR THE DEGREE OF

BACHELOR OF LOGISTICS AND SUPPLY CHAIN MANAGEMNT

4TH YEAR 2ND SEMESTER 2019/2020 ACADEMIC YEAR

MAIN CAMPUS

COURSE CODE BLM 3425

COURSE TITTLE; CONTEMPORARY ISSUES IN LOGISTICS

EXAM VENUE STREAM; (BLCM)

DATE; EXAM SESSION

TIME; 2 HOURS

Instructions;

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions
- 2. Candidates are advised not to write on the question paper
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room

Question One (Compulsory)

(a) Discuss the factors that have lead to the growth of relief logistics. (15 mks)

(b) Discuss how environmental issues have impacted on the logistics industry. (15 mks)

Question Two

Discuss the role of quality management in the present day logistics environment. (20 mks)

Question Three

Using local examples identify key electronic technologies that have affected the logistics industry in Kenya. (20 mks)

Question Four

Discuss the factors that have lead to the growth of the 3PL and 4PL organizations in the logistics industry. (20 mks)

Question Five

The service industry has been greatly affected by the development of the logistics industry.

Discuss the key aspects of the service industry that are highly affected by logistics. (20 mks)