



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE BACHELOR OF LOGISTICS AND SUPPLY
CHAIN MANAGEMENT
3RD YEAR 2ND SEMESTER 2021/2022 ACADEMIC YEAR
KISUMU CAMPUS

COURSE CODE: BAB1324

COURSE TITLE: MANAGEMENT OF PUBLIC ENTERPRISES

EXAM VENUE: --

STREAM: BBA(HRM)

DATE: 14/12/2022

EXAM SESSION: 15.00-17.00PM

DURATION: 2 HOURS

INSTRUCTIONS

- 1. Answer QUESTION ONE and any other TWO questions**
- 2. Show all your workings.**
- 3. Candidates are advised not to write on the question paper**

QUESTION ONE (30 MARKS)- COMPULSORY

- a) Explain the sources of fund for public enterprises in Kenya. **(10 marks)**
- b) Discuss any five characteristics of public management. **(10 marks)**
- c) Discuss five organizational mechanisms for public sector reforms. **(10marks)**

QUESTION TWO.

- a) Discuss the contribution of public sector enterprises in the growth and development of Kenya economy. **(10marks)**
- b) Using appropriate examples, describe five core values of public administration. **(10marks)**

QUESTION THREE.

- a) No public enterprises are established from nothing. Give reasons for the emergency of public enterprises. **(12 marks)**
- b) Critically discuss any two types of commercialization. **(8marks)**

QUESTION FOUR.

- a) Discuss the argument for privatization. **(10marks)**
- b) Identify and discuss any five principles of public management. **(10 marks)**

QUESTION FIVE

- a) Discuss the relevance of new public management to public sector management. Cite relevant examples. **(10marks)**
- b) The public sector reforms are founded on key principles. Discuss any Five. **(10marks)**