



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF LOGISTICS
AND SUPPLY CHAIN MANAGEMENT
4TH YEAR 2ND SEMESTER 2021/2022 ACADEMIC YEAR
KISUMU CAMPUS

COURSE CODE: BLM 3321

COURSE TITLE: INTERNATIONAL LOGISTICS

EXAM VENUE: STREAM: (BLSM)

DATE: 09/12/2022 EXAM SESSION: 15.00-17.00PM

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

- a) Highlight the immediate visible advantages of International Logistics. (6 marks)
- b) Identify the importance of containerization in International Logistics. (6 marks)
- c) Give a brief account of key activities involved in International Logistics. (6 marks)
- d) List the challenges of International Logistics. (6 marks)
- e) Highlight the benefits of multi-modal transportation. (6 marks)

QUESTION TWO

- a) The concept of international logistics, is gaining importance with the passage of time on account of various reasons.Explain these reasons. (10 marks)
- b) Explain the various parties that are involved in international transportation of goods. (10 marks)

QUESTION THREE

- a) With the advent of liberalization of world trade, international logistics is becoming more and more important to maintain the efficient, effectiveness and value addition in the international trading activities. Discuss the role of liberalization in making International Logistics become more prominent.(10 marks)
- b) Several considerations come into play in making packaging lines fit into a total International Logistics Operation. Explain these considerations. (10 marks)

QUESTION FOUR

- a) Transportation cost is directly linked to the type of product, size of shipment, and distance which the concerned shipment is supposed to travel. Transportation cost is a major contributor to International Logistics costs. Discuss the initiatives that a firm can implement aimed at reducing transportation costs in International Logistics.(10 marks)
- b) Evaluate the changes that are now taking place in the international business environment that is forcing organizations to consider returns more seriously. (10 marks)

QUESTION FIVE

- a) Assume that you work as a logistics manager for a large American gold jewelry company based in New York. Your company has an extensive international supply chain, where you source for raw materials (gold) in South Africa and your major market is China and Africa. Walk through your responsibilities using a simplified International Logistical process. (10 marks)

- b) Discuss the role of INCOTERMS in International Logistics. (10 marks)