



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE & TECHNOLOGY
SCHOOL OF BIOLOGICAL, PHYSICAL, MATHEMATICS AND ACTUARIAL
SCIENCES

UNIVERSITY SPECIAL RESIT EXAMINATION FOR DEGREE OF BACHELOR
OF SCIENCES INBIOLOGICAL SCIENCES

1ST YEAR 1ST SEMESTER 2022/2023 ACADEMIC YEAR

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| COURSE CODE: | BAB 1102 |
| COURSE TITLE: | BUSINESS ENVIRONMENT |
| EXAM VENUE: | STREAM: (BSC) |
| DATE: 21/12/2022 | EXAM SESSION: 9.00-11.00AM |
| TIME: 2 HOURS | |

Instructions:

- 1. Answer ALL questions in Section A and Any two questions in Section B**
- 2. Candidates are advised not to write on question paper**

QUESTION ONE

- Define the term Business Environment in your own words (2 Marks)
- Trade is an integral part of commerce. It includes buying & selling of goods & services. Briefly describe five aids to trade(10 Marks)
- State the meaning of ‘business ethics’.(2 Marks)
- State any two responsibilities of business towards consumers (2 Marks)
- A manufacturing firm has consistently been releasing toxic waste in your community, outline four measures you can take to stop the firm from such malpractice (4Marks)
- State five reasons why the government should create an enabling environment for investors, (5 Marks).
- Highlight five ways in which business owner can positively influence the internal environment of his/her business, (5 Marks).

QUESTION TWO

- i. Examine some factors that influence ethics in business. (10 Marks).
- ii. Using suitable illustrations highlight the five different types of environments that may considerably influence your business (10Marks).

QUESTION THREE

- i. “Business Social responsibility is confined only up to balancing profit and social goals”. Discuss(10 Marks).
- ii. Explain in detail significance and need to study business environment (10 Marks).

QUESTION FOUR

- i. Discuss how organizations shape ethical conduct of their employees(10marks)
- ii. Explain five external business environment factors that would influence business negatively

QUESTION FIVE

- i. Explain how business can act responsibly to satisfy the society. (10 marks)
- ii. Analyze the fourfold role of the government in business (10 Marks).