



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF BUSINESS & ECONOMICS

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF LOGISTICS
AND SUPPLY CHAIN MANAGEMENT**

3RD YEAR 1ST SEMESTER 2022/2023 ACADEMIC YEAR

REGULAR

MAIN CAMPUS

COURSE CODE: BEB 1301

COURSE TITLE: RESEARCH METHODS

EXAM VENUE:

STREAM: (BBA)

DATE: 15/12/2022

EXAM SESSION: 15.00-17.00PM

TIME: 2 HOURS

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Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

I. There has been a continued and rapid growth of procurement research in the 21st century. A number of factors have led to this growth. Discuss four factors that have led to the growth of Logistics and supply chain research. (10 marks)

ii. Explain FIVE problems that might be encountered during data collection in an attempt to protect the interest of the participating organizations and individuals despite confidentiality assurances provided. (10 marks)

iii. Descriptive and exploratory researches differ in scope and application. Discuss how the two designs differ. (10 marks)

QUESTION TWO

i. In Jankowicz's words: There is little point in reinventing the wheel . . . the work that you do is not done in a vacuum, but builds on the ideas of other people who have studied the field before you. This requires you describe what has been published, and to marshal the information in a relevant and critical way. Why is it important for one to review what others have done in research? (15 marks)

ii. Discuss briefly three features of a good hypothesis. (5 marks)

QUESTION THREE-

i. One often overlooked issues in procurement and supply chain research is ethics. The researcher should not only be ethical in the way he deals with his subjects but even his behavior. Discuss four ethical issues a researcher should address and different ways the researcher should deal with those ethical issues. (15 marks)

ii. A good procurement and supply chain research report is necessary for effective decision making. Explain briefly three characteristics of a good Logistics and supply chain research report. (5 marks)

QUESTION FOUR

Yesterday as you were revising for this exam, your roommate overheard you say that research is a process. He, however, doesn't agree with your statement. Using a diagram explain to him how research is a process. Remember to bring out what each step involves and the key activities of the researcher with reference to procurement and supply chain research. Do not forget to use arrows and explain clearly that you roommate will say you are a genius. (20 marks)

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QUESTION FIVE

- i. Discuss the main characteristics of qualitative and quantitative research approaches. (10 marks)
- ii. Explain with the use of examples the hallmarks of scientific research. (10 marks)