



**JARAMOGI OGINGA ODONGA UNIVERSITY OF SCIENCE AND  
TECHNOLOGY  
SCHOOL OF BUSINESS & ECONOMICS  
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF  
LOGISTICS AND SUPPLY CHAIN MANAGEMENT  
YEAR 4 SEMESTER 1 2023/2024 ACADEMIC YEAR  
KISUMU CAMPUS**

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**COURSE CODE: BAB 1429**

**COURSE TITLE: LOGISTICS MANAGEMENT**

**EXAM VENUE:**

**STREAM:**

**DATE:**

**EXAM SESSION:**

**TIME: 3 HOURS**

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**Instructions:**

1. Answer Question One and ANY Other Two
2. Candidates are advised not to write on the question paper.
3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

**QUESTION ONE:**

- (a) Discuss the concept of international logistics in response to the diverse global economic growth [5marks]
- (b) List and explain five key logistics activities affecting customers service level [5 marks]
- (c) In the supply chain there are always those supportive activities enumerate [5marks]

**QUESTION TWO**

- (a) Automation control in logistics refers to the use of control systems, machinery or software to improve the efficiency of operations discuss five core advantages [5 marks]

- (a) RFID belongs to a group of technologies referred to as Automatic identification and Data Capture (AIDC) list and explain the Tags categorization and its benefits **[5 marks]**

**QUESTION THREE**

- (a) Global logistics is a key player in the supply chain and cannot miss management issues identify and list five of them **[5marks]**
- (b) Discuss warehousing and transportation roles that enhances efficiency in the supply chain management **[5marks]**

**QUESTION FOUR**

- (a) List five differences between domestic and international logistic and how they are managed in the chain **[5marks]**

**QUESTION FIVE**

- (a) Discuss the role of inventory management and how it increases customers service level **[5marks]**
- (b) Explain how management logistics supports other business functions in relations to marketing and other functional departments **[5marks]**