



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

**UNIVERSITY EXAMINATION FOR CERTIFICATE IN BUSINESS
ADMINISTRATION**

1ST YEAR 2ND SEMESTER 2023/2024 ACADEMIC YEAR

MAIN CAMPUS/KISUMU CAMPUS

COURSE CODE: BCA 2212

COURSE TITLE; INTRODUCTION TO ENTREPRENEURSHIP

EXAM VENUE: LR 8

DATE: 25/04/2024

EXAM SESSION: 9.00 – 10.30 AM

DURATION 1 ½ HOURS

INSTRUCTIONS

- i. Answer question ONE(COMPULSORY) and any other two questions**
- ii. Candidates are advised not to write on the question paper**
- iii. Candidates must hand in their answer booklet to the invigilator while in the examination room**

QUESTION ONE

- a) Define the term entrepreneurship (2 marks)
- b) What are the stages involved in the entrepreneurial process? (10 marks)
- c) State 5 factors affecting entrepreneurship development in your country. (10 marks)
- d) Identify and explain emerging trends in entrepreneurship in Kenya. (8 marks)

QUESTION TWO

- a) Explain the four key concept of entrepreneurship (8 marks)
- b) Name and discuss any six traits of a successful entrepreneur. (12 marks)

QUESTION THREE

- a) What is the role of entrepreneurship in economic and national development. (10 marks)
- b) Describe any five most common types of businesses. (10 marks)

QUESTION FOUR

- a) What is a business plan? State the contents of the business plan (8 marks)
- b) Briefly state the reasons why entrepreneurs write a business plan. (12 marks)

QUESTION FIVE

- a) What is the role of technology in entrepreneurship? (10 marks)
- b) State the advantages of business incubation in your country. (10 marks)