



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE
COMMUNITY HEALTH AND DEVELOPMENT
2ND YEAR 1ST SEMESTER 2023/2024 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: HCB 2205

COURSE TITLE: HEALTH EDUCATION AND COMMUNICATION

EXAM VENUE:

STREAM: (BSc. Comm Hlth & Dev)

DATE:

EXAM SESSION:

TIME:

2.00 HOURS

Instructions:

- 1. Answer all the questions in Section A each contain 3 marks and ANY other two questions in Section B each contain 20 marks**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

SECTION “A”: ANSWER ALL QUESTIONS (30 MARKS)

1. Describe five priorities for health education. (3 marks)
2. Illustrate the main responsibilities for health educators. (3 marks)
3. Differentiate between attitudes and beliefs. (3 marks)
4. Differentiate between community mobilization and community empowerment. (3marks)
5. What are the three main areas of responsibilities for entry level health educators? (3 marks)
6. Illustrate the difference between education and health communication(3 marks)
7. Give three ways of overcoming challenges of community health education. (3 marks)
8. Describe five key areas of action for healthy people in a healthy community. (3 marks)
9. Give three reasons why you would advocate for advocacy in education communication. (3 marks)
10. Highlight three key importance of code of ethics for health education. (3marks).

SECTION “B”: ANSWER QUESTION ANY TWO QUESTIONS (40 MARKS)

1. a). Discuss the rationale for health education and health communication in your community. (10 marks)
b). Define theory. What are the benefits of using theory in health education and health communication (10 marks?)
2. a). Identify at least five settings for health education. (10 marks)
b). Discuss the difference among primary, secondary and tertiary prevention. (10 marks)
3. a).Discuss the five objectives of any national level health education organization. (10 marks)
b). Define Health according to world health education and Discuss the limitations of this definition. (10 marks)