



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF SPATIAL PLANNING AND NATURAL RESOURCES MANAGEMENT
UNIVERSITY EXAMINATION FOR DIPLOMA IN DIGITAL JOURNALISM**

2ND YEAR 2ND SEMESTER 2023/2024 ACADEMIC YEAR

MAIN CAMPUS

COURSE CODE: MDJ/CU/DU/CR/11/6

UNIT TITLE: PROJECT MANAGEMENT

EXAM VENUE: AH

DATE: 30/04/2023

EXAM SESSION: 9.00 – 11.00 AM

TIME: 2.00 HOURS

Instructions:

- i. Answer question **ONE** and any other **TWO**.
- ii. Candidates are advised **NOT** to write on the question paper.
- iii. Candidates must hand in their answer booklets to the invigilator while in the examination room.

QUESTION ONE (40 marks)

- a. a) Define the term project (7 marks)
- b) Explain any six common characteristics of a project. (13 marks)
- c) Using a diagram, describe the major project performance dimensions (10 marks)
- d) Outline the various components of a project life cycle. (10 marks)

QUESTION TWO (30 marks)

- a) Explain the two major groups into which a project can be classified (10 marks)
- b) Using a table elaborate the difference between industrial and developmental projects. (20 marks)

QUESTION THREE (30 marks)

- a) Explain the term project Management. (5 marks)
- b) Explain the benefits of project management approach in project management process. (10 marks)
- c) Using a diagram describe the steps involved in project formulation stage in project management. (15 marks)

QUESTION FOUR (30 marks)

- a) What are the factors contributing to risk and uncertainty in a project. (15 marks)
- b) What is project appraisal. (5 marks)
- c) Outline the various aspect that project appraisal process generally concentrates on . (10 marks)

QUESTION FIVE (30 marks)

- a) What is a budget (5 marks)
- b) Explain six reasons why use a budget. (10 marks)
- c) Outline the three common budgeting methods. (6 marks)
- d) Describe the various data collection tools in project management. (9 marks)

- c) What is the importance of reviewing pertinent literature in journalism. (7 marks)
- d) Explain the factors to be considered in project design (7 marks)

- a) Explain the features of an effective budget
- b) What are the various considerations in developing data collection tools [a)

Explain the data collection methods in a Project

- b) What are the data presentation tools (5 marks)