



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF HEALTH SCIENCES

UNIVERSITY EXAMINATION FOR BACHELORS DEGREE IN COMMUNITY

HEALTH AND DEVELOPMENT

3rd YEAR 1st SEMESTER 2024/2025 ACADEMIC YEAR

KISUMU CAMPUS

COURSE CODE:

HCB : 2303

COURSE TITLE:

Health Communication and Information System

EXAM VENUE:

STREAM: (Bsc Comm Health & Dev)

DATE:25/4/24

EXAM SESSION: 9-11.00 AM

TIME:

2 HOURS

Instructions:

- 1. Answer all the questions in Section A, and 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper.**

3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

SECTION A: (30MKS) ANSWER ALL QUESTIONS

1. Highlight THREE major groups of channels of effective health communication (3mks)
2. Outline any THREE components of effective health Communication (3mks)
3. Outline FIVE ways through which health communication may help in changing people's knowledge, attitude, and/or behaviors (5mks)
4. What do you understand by advocacy in health communication? (2mks)
5. Why is Social mobilization important in health communication? (2mk)
6. What do you understand by the term communication process? (3mks)
7. Briefly explain challenges with current health information systems (3mks)
8. Outline THREE challenges experienced with the current health systems (3mks)
9. Outline any THREE benefits of social Mobilization approaches (3mks)

10. Outline three ways through which you can ensure data quality (3mks)

Section B: (40mks) Answer question one (COMPULSORY) and any other question, each 20 marks

1. Discuss the barriers to effective health communication (20mks)
2. Explain
 - a. Drivers of Health information systems (10 marks)
 - b. Components of health information systems (10 marks)
3. Explain the types of communication, indicating their advantages and disadvantages 20mks
4. Discuss the components of health information system 20mks