



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE & TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**MAIN CAMPUS**

**UNIVERSITY EXAMINATION 2017/18 FOR THE DEGREE OF BACHELOR OF INTERNATIONAL TOURISM  
MANAGEMENT 3<sup>RD</sup> YEAR 1<sup>ST</sup> SEMESTER**

**MAIN CAMPUS**

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**COURSE CODE: B T M 3314**

**COURSE TITLE: TOURISM SOCIAL ISSUES**

**EXAM VENUE:**

**STREAM: BTM Y3S1**

**DATE:**

**EXAM SESSION:**

**TIME: 2 HOURS**

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**INSTRUCTIONS:**

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

### **QUESTION ONE (30 MARKS)**

- a) In the hospitality and tourism industry, international tourists are further classified into inbound and outbound tourist. Discuss key motivations to travel of these forms of tourist. (12 Marks)
- b) State and explain four major tourism development process used world over by tourism players. (6 Marks)
- c) Today's travellers and tourists, for the most part, seek out places where there is a sense of security and safety. Discuss some of the major security challenges faced by the developing countries. (12 Marks)

### **QUESTION TWO (20 MARKS)**

- a) Why do patients want medical tourism? (10 Marks)
- b) Terrorism has occurred in both rural and urban settings and has impacted nations despite their political or foreign policies. Illustrate major reasons that attract terrorist to world tourism. (10 Marks)

### **QUESTION THREE (20 MARKS)**

- a) State and explain key sociological basis of tourism development in the international arena. (10 Marks)
- b) The term dark tourism was first coined by two researchers, Malcolm Foley and J. John Lennon, as a means of describing, "...the phenomenon which encompasses the presentation and consumption (by visitors) of real and commodified death and disaster sites". Discuss the five categories of activities related to death tourism based on motivation that were subsequently developed by Tony Seaton (1999). (10 Marks)

### **QUESTION FOUR (20 MARKS)**

- a) List and explain the twelve (12) aims for an agenda of sustainable tourism development. (10 Marks)
- b) The World Tourism Organization defines sex tourism as "trips organized from within the tourism sector, with the primary purpose of effecting a

commercial sexual relationship by the tourist with residents at the destination". Explain key reasons why would tourist or people travel for sex. (10 Marks)

**QUESTION FIVE (20 MARKS)**

- a) What are some of the factors affecting the attitudes of tourist towards tourism in Kenya? (10 Marks)
  
- b) Explain socio-cultural impacts of tourism in Kenya (10 Marks)