



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS & ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS
ADMINISTRATION (SUPPLY CHAIN MANAGEMENT)
4TH YEAR 1ST SEMESTER 2017/2018 ACADEMIC YEAR
MAIN CAMPUS

COURSE CODE: ABA 438

COURSE TITLE: LOGISTICS MANAGEMENT

EXAM VENUE: LR 5

STREAM: (BBA -SCM)

DATE: 18/12/17

EXAM SESSION: 9.00 – 11.00AM

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

- (a) Explain the following terms as used in logistics
 - i. Logistics (2 marks)
 - ii. Logistics management (2 marks)
 - iii. Third party logistics (2 marks)
- (b) Describe the evolution of logistics (8 marks)
- (c) Discuss the importance of a well functioning logistics function to an international business person (10 marks)
- (d) Highlight the key attributes of an efficient and effective logistics manager (6 marks)

QUESTION TWO

Discuss elements of the logistics mix (20 marks)

QUESTION THREE

- (a) The logistics function faces challenges in the context in which its practice. Explain five of these challenges and propose solution to them (10 marks)
- (b) Discuss the effects of ineffective logistics function to an organisation (6 marks)

QUESTION FOUR

- (a) Discuss the emerging trends in modern logistics management (10 marks)
- (b) Explain the definitive roles of a logistics manager in Kenya Airways Ltd (10 marks)

QUESTION FIVE

- (a) Explain the role of transport in logistics management (10 marks)
- (b) Explain the importance of warehousing in logistics management (10 marks)