

**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND  
TECHNOLOGY**  
**MASTER OF BUSINESS ADMINISTRATION Y1 S1**  
**MBA 806: MANAGEMENT PRINCIPLES AND PRACTICE**  
**APRIL 2017 UNIVERSITY EXAMINATIONS**

**Instructions: answer question ONE and any other two questions.**

1. (a) As a CEO in your organization, demonstrate your role in enhancing successful Corporate Social Responsibility. 10 marks  
  
(b) Clearly demonstrate your understanding of management ethics concept as applied in organizations. 10 marks
  
2. Briefly explain how management has evolved over time. 10 marks
  
3. Organizational culture has an effect on effective management of an organization. Discuss. 10 marks.
  
4. There are a number of emerging issues in managing organizations. Discuss any five of them. 10 marks