

### JARAMOGI OGINGA ODINGA

### UNIVERSITY OF SCIENCE AND

#### **TECHNOLOGY**

### SCHOOL OF BUSINESS & ECONOMICS

# UNIVERSITY EXAMINATION FOR BACHELOR OF BUSINESS ADMINISTRATION WITH IT YEAR ONE SEMESTER ONE

### **KENDU-BAY LEARNING CENTER**

COURSE CODE: ABA 102

COURSE TITLE: INTRODUCTION TO MANAGEMENT

EXAM VENUE: KLC STREAM: (ABA)

DATE: EXAM SESSION:

TIME: 2 HOURS

## **Instructions:**

room

- 1. Questions ONE is compulsory and must be attempted.
- 2. Answer any other THREE from the four questions.
- 3. Candidates are advised not to write on the question paper.
- 4. Candidates must hand in their answer booklets to the invigilator while in the examination

- Q1. a) Define the term 'management' (5 marks)
- b) Discus any FIVE salient features which highlight the nature of management (5 marks)
- c) Assume you are a manager in XYZ Company. Explain at least **FIVE** activities which you will be concerned with (10 marks)
- **d)** Explain **FIVE** facts that prove the importance of management in an organization

(10 marks)

- **Q2**. As a manager of a company, discuss how you would apply the administrative principles of management as advanced by Henry Fayol (20 marks)
- **Q3.a)** Evaluate the contribution of F.W.Taylor to the development of scientific management movement **(10marks)**
- **b)** Discuss the limitations ofscientific management movement (10marks)
- **Q4.a)** Discuss the application of Maslow theory of motivation on the employee's behavior **(10 marks)**
- **b)** As a manager, State and explain the observable behaviour of unmotivated employee (10marks)
- **Q5**. An effective manager should possess desirable characteristics that can enable him or her run an organisation effectively. Dou you agree with this statement? Give reasons in support of your answer (20 marks)