



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND
TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR IN
LOGISTICS AND SUPPLY CHAIN MANAGEMENT
2ND YEAR 1ST SEMESTER 2017/2018 ACADEMIC YEAR
NAIROBI CITY LEARNING CENTRE**

COURSE CODE: BLM 3211

COURSE TITLE: LOGISTICS AND TRANSPORTATION

EXAM VENUE:

STREAM: (BLSM)

DATE:

EXAM SESSION:

TIME:

Instructions:

- 1. Answer question one (1) compulsory and any other two (2) questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

1. With clear examples discuss the objectives of logistics in a business environment (20 Marks)

B). Warehousing is the support function for logistics and plays an important role in attaining the overall objectives of an organization's supply chain system. Explain the benefits of warehousing (10 Marks)

QUESTION TWO

2. Insurance is important in logistics as it covers for risks of merchandise on transit explain the fundamental principles of cargo insurance (10 Marks)

B) Stocks help in continuous production and hence uninterrupted flow of products from the place of origin to the final consumer, discuss the inventory planning model (10 Marks)

QUESTION THREE

3. Logistics is an activity conducted overseas explain the advantages and rationale of buying overseas (20 Marks)

QUESTION FOUR

4. Describe the role each of the following exporting organizations has in global logistics (10 Marks)

- a. Export distributor
- b. Custom House broker
- c. International freight forwarder
- d. Trading company

B. Explain the following documents as used in international purchasing and logistics (10 Marks)

- a. Bill of landing
- b. Black listed certificate

- c. Invoice
- d. Certificate of origin
- e. Weight notes or certificates

QUESTION FIVE

5. Define the term INCOTERM (5 Marks)

B) Explain the following INCOTERMS as used in international trade (10 Marks)

- a) FOB
- b) EX WORKS
- c) FAS
- d) CIF

C) State the competitive and generic strategies pursued for logistics operation as described by Michael porter (5 Marks)