



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF DIPLOMA IN BUSINESS  
ADMINISTRATION**

**1<sup>ST</sup> YEAR 2<sup>ND</sup> SEMESTER 2017/2018 ACADEMIC YEAR**

**NAIROBI LEARNING CENTRE**

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**COURSE CODE: ERP 2125**

**COURSE TITLE: SOCIAL ETHICS AND INTEGRITY**

**EXAM VENUE:**

**STREAM: (DIP. BUS. ADMIN.)**

**DATE:**

**EXAM SESSION:**

**TIME:**

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**Instructions:**

- 1. Answer all questions in Section A and any other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room**

## **SECTION A: ANSWER ALL QUESTIONS**

1. Define the following terms:
  - i. Human conscience
  - ii. Skimming
  - iii. Integrity

**(3marks)**
2. Identify THREE moral rights **(3marks)**
3. List THREE factors to consider when applying ethics to business **(3marks)**
4. Outline THREE steps of making ethical decisions in business **(3marks)**
5. Name THREE sources of customary law **(3marks)**
6. Illustrate THREE ethical beliefs that provide a foundation for ethical behavior in a firm **(3marks)**
7. State THREE negative impacts of internet and globalization on the integrity of businesses **(3marks)**
8. List THREE ways of showing customers that they are valued **(3marks)**
9. Identify THREE obligations of employees to employers **(3marks)**
10. Highlight THREE types of unethical behavior in a business **(3marks)**

## **SECTION B: ANSWER ANY TWO QUESTIONS**

- 1a) Discuss FIVE advantages of conducting business with integrity **(10marks)**
  - b) Analyze FIVE common ethical issues facing Managers in business **(10marks)**
- 2a) Examine FIVE fundamental principles of an ethical organization culture **(10marks)**
  - b) Discuss THREE moral rights in the work place **(10marks)**
- 3a) Elaborate on causes of corporate scandals and strategies to prevent the scandals **(10marks)**
  - b) Analyze FIVE beneficial norms of traditional African societies **(10marks)**
- 4a) Describe FIVE methods used by Customary law to curb evil deeds in societies **(10marks)**
  - b) Analyze FIVE organizational responsibilities to third parties **(10marks)**