



**JARAMOGI OGINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**SCHOOL OF BUSINESS AND ECONOMICS**  
**UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF**  
**BUSINESS**  
**ADMINISTRATION WITH IT**  
**4TH YEAR 1ST SEMESTER 2016/2017 ACADEMIC YEAR**  
**NAMBALE CAMPUS**

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**COURSE CODE: ABA 105**

**COURSE TITLE: BUSINESS ENVIROMENT**

**EXAM VENUE: NAMBALE                      STREAM**

**DATE: April, 2017                                      EXAM SESSION:**

**TIME: 2.00 HOURS**

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**Instructions:**

- 1. Answer question 1 (compulsory) and ANY other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

1. a) What is business Environment (2marks)
- b) Discuss the importance of Business Environment (12 marks)
- c) Explain the external factors that affect the business decisions of a firm (10 marks)
- d) Explain at least three social responsibility of business towards three different groups (6 marks)
2. a) Why do you think that the environment is dynamic? (10 marks)
- b) i) What is Environmental Analysis (2 marks)
- ii) Discuss four stages of environmental analysis (8 marks)
3. a) List down six functions of trade unions (6 marks)
- b) Explain Limitations of trade unions in Kenya (10 marks)
- c) Give four challenges in international Business Environment (4 marks)
4. a) Discuss five rights of the employees (10 marks)
- b) Explain five ways in which the employer can make his organization be conducive for the workers. (10 marks)
5. a) Explain three kinds of economic systems (6 marks)
- b) Discuss seven political environments that affect business (14 marks)