JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECNOLOGY

**UNIVERSITY EXAMINATIONS 2016/2017** 

EXAMINATION FOR THE DEGREE OF SCIENCE IN SCHOOL OF ECONOMICS

**AND BUSINESS** 

BLM 3322: WAREHOUSING: YEAR III SEMESTER II

TIME: TWO HOURS. APRIL 2017.

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS:** 

**QUESTION 1:** 

a) Warehousing is used in the storage of inventories during all phases of logistics process. Since

inventory carrying costs can be so high, why is it necessary for a firm to store inventories of any

kind? (15 marks)

b) Identify and describe some of the more important factors that affect the specific size of a

firm's warehouse or warehouses. (10 marks)

c) What are the advantages of having the receiving and shipping docks on opposite sides of the

warehouse? (5 marks).

**QUESTION 2:** 

a) Explain the difference between a warehouse and a distribution center. (8 marks)

b) How can layout and design affect warehouse efficiency and productivity? (12 marks)

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## **QUESTION 3:**

- a) What are the differences between private and public warehousing? What are the advantages and disadvantages of each type? (14 marks)
- b) Discuss and illustrate the role warehouses play in reverse logistics. (6 marks)

## **QUESTION 4:**

- a) Why would a warehouse be described as a "necessary evil"? (10 marks)
- b) One objective of materials handling is to increase effective capacity, that is, to improve space utilization. How does materials handling help to achieve this objective? (10 marks)

## **QUESTION 5:**

- a) Some managers argue that warehousing can aid companies in providing value added service for their customers. What is your view of this statement? (10 marks)
- b) Productivity has been defined as the ratio of real output to real input. In terms of the warehousing function, how could a firm measure the productivity level of its storage facilities? (10 marks)