



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF HUMANITIES AND SOCIAL SCIENCE

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS IN
DEVELOPMENT AND POLICY STUDIES**

1ST YEAR 2ND SEMESTER 2017 APRIL EXAMS

MAIN CAMPUS (REGULAR)

COURSE CODE: ZDS 3123

COURSE TITLE: ADVOCACY AND LOBBYING

EXAM VENUE:

STREAM: BA ARTS

DATE:

EXAM SESSION:

TIME: 2 HOURS

Instructions:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

1a). Explain what you understand by the following dimensions of pluralism (20 Marks):

- i. Pluralism as a socio-political framework
- ii. Pluralism as a political philosophy
- iii. Pluralism as an underpinning value of the common good
- iv. The functionality of pluralism as a factor of mutual respect or tolerance

b). Identify and explain **four** strategies for advocacy (10 Marks)

2. Discuss giving examples of **five** factors that promote the use of research data and **five** factors that inhibit the use of research data in advocacy work (20 Marks)

3. Explain the criteria for selecting advocacy objectives. (20 marks)

4. Discuss **six** points that constitute the format for messages targeting decision-makers. (20 Marks)

5. Discuss with examples **five** ways of strengthening a coalition to keep it running smoothly and effectively. (20 Marks)