

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

(KISII LEARNING CENTRE)

UNIVERSITY EXAMINATIONS 2013

**1ST YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
EDUCATION**

COURSE CODE: AEN 105

TITLE: COMMUNICATION SKILLS

INSTRUCTIONS: Answer question 1 and any other TWO.

1. Explain what effective spoken, written and signed language entails and explain the barriers of each in a communicative event.
2. (a) With examples from English, discuss the nature of discourse markers in written communication.

(b) In about a hundred words, write a text to demonstrate the use of discourse markers in an English text.
- 3 (a) Explain what argumentative, expository, descriptive and narrative writing entail.
(b) Make a clear analysis of what the SQ3R reading strategy involves.
- 4 (a) Define the term communication and explain the roles of the five participants or elements of the process of communication.
(b) Discuss why what is communicated is as important as how it is communicated.
- 5 Explain the importance of acquiring academic writing skills.