



**JARAMOGI ODINGA OGINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**SCHOOL OF EDUCATION**  
**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION**  
**ARTS WITH IT**  
**3<sup>RD</sup> YEAR, 1<sup>ST</sup> SEMESTER, 2017/2018 ACADEMIC YEAR**  
**MAIN CAMPUS, REGULAR: DEC-2017**

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**COURSE CODE: ECT 323**

**COURSE TITLE: SPECIAL METHODS IN TEACHING BUSINESS STUDIES**

**DATE .....**

**STREAM: BED (Arts)**

**TIME: 2HOURS**

**EXAM SESSION: December, 2017**

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**Instructions:**

**1 Answer question ONE (COMPULSORY) and ANY other TWO questions.**

**2 Candidates are advised not to write on the question paper.**

**3 Candidate must hand in their answer booklets to the invigilator while in the examination room.**

### **QUESTION ONE**

- a) Discuss the evolution of Business studies as a discipline of learning in secondary schools (10 mks)
- b) Planning for instruction is very critical in educational practice World over and involves critical preparation. Prepare the following tools with respect to any one topic in Business studies:
  - i) A Scheme of work for a week (10 mks)
  - ii) A Lesson Plan (10 mks)

### **QUESTION TWO**

- a) Discuss the National Goals of Education at the secondary school level (10mks)
- b) Examine the following approaches of teaching Business Studies:
  - i) Micro-Approach
  - ii) Macro-Approach
  - iii) Developmental-Approach (6mks)
- c) Why is the study of the relationship between Business Studies and other subjects important in the teaching and learning of Business studies? (4mks)

### **QUESTION THREE**

How will you employ the following methods of teaching in the subject Business studies?

- i) Informal lectures (4mks)
- ii) Tutorials and Seminars (4mks)
- iii) Question-Answer Method (4mks)
- iv) Role Play (4mks)
- v) Cooperative learning (4mks)

### **QUESTION FOUR**

- a) How can you utilize the following resources in the teaching and learning of Business Studies?
  - i) Chalkboard (4mks)
  - ii) Diagrams, charts and Newspapers (4mks)
  - iii) Guest speakers (4mks)
  - iv) Textbooks (4mks)
- b) How does motivation affect learning and behavior? (4mks)

### **QUESTION FIVE**

- a) How are the following documents useful in the teaching and learning of Business Studies?
- i) Business Studies Syllabus (4mks)
  - ii) Scheme of work (4mks)
  - iii) Record of work covered (4mks)
  - iv) Students progress record (4mks)
- b) What four items do you underline when doing the following parts of a lesson
- i) Introduction part (2mks)
  - ii) Conclusion part (2mks)

**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**  
**P.O BOX 210-40601, BONDO**  
**SCHOOL OF EDUCATION**  
**DEPARTMENT OF CURRICULUM AND EDUCATIONAL MANAGEMENT**  
**MAY - JULY, 2015**  
**COURSE OUTLINE**

**COURSE CODE: ECT 323**

**COURSE TITLE: SPECIAL METHODS IN THE TEACHING OF BUSINESS STUDIES**

**CONTACT HOURS: 42 UNITS: 3**

**Venue: LR10 Group: B.ED Y3S1 Time: Mondays: 1-2p.m; Wednesdays 7.00 -9.00a.m**

**Lecturer: DR. MWEBI BENARD, PhD. Email: [mwebib@yahoo.co.uk](mailto:mwebib@yahoo.co.uk) cell: 0727741394**

**1. Purpose of the course**

The course aims at demonstrating how teachers can effectively teach Business Studies at Secondary School and to show the relevance of past human experiences in education to the present day theory and practice.

**2. Course Objectives**

- i) Be familiarized with Business education within the broad field of educational studies so as to understand its nature in national development.
- ii) Explain the leading business education issues and its contribution to socio-economic development of an economy.
- iii) Account the historical development and present status of business education
- iv) Identify the scope, methods, approaches and teaching aids of teaching Business Studies
- v) Explain the role of business studies in the secondary school curriculum
- vi) Explain the Planning of teaching and evaluation of business studies
- vii) Discuss the problems faced in the teaching of business studies in schools

### **3 Course Content**

Meaning and definition of Business studies; Historical development and present status of Business studies; Goals of Business Studies; Business Studies in the Kenyan secondary curriculum; Business studies syllabus, scheme of work, lesson plan and record of work covered; teaching strategies and techniques in Business Studies, motivation and sustenance of learners' interest , teaching and learning resources in Business Studies; evaluation in Business Studies, problems faced in the teaching of Business Studies in schools.

### **4 Teaching Methodology**

Lectures, tutorials and discussions, presentations.

### **5 Instructional Material/ Equipment**

Writing materials, Whiteboards, handouts, projector and library research

### **6 Course Assessment**

-Assignment 10%

- CAT 20%

-Summative Evaluation 70%

-(Grading shall be as detailed under the University examination regulations)

### **7 Recommended Textbooks**

KIE ( 2006). Secondary School Business Studies Teachers' Handbook, Nairobi: KIE.

KIE (2005). The Kenya Secondary School Syllabus for Business Studies, Nairobi, KIE.

KU( 1977). Micro-Teaching. A guide for Students and Tutors

Musamas, J.;Nabwire, K.V.;Mwaka, M.(2014).*Essentials of Instruction*. A handbook for School Teachers. Eldoret: Moi University, Kenya.

### **Textbooks for further Reading**

Ayot, H.O. Briggs, H. (1992). *Economics of Education*, Nairobi: ERAP.

Kenyan Secondary School Syllabus & curriculum

Ominde Report ( 1964). Report of the Kenya Education Commission

Psacharopoulos, G. & Woodhall ,M. (1985).*Education for Development*, Washington D.C: Oxford University Press.

Todaro, M.P. (1985). *Economics for a Developing World. An Introduction to Principles, Problems and Policies for Development*. NewYork: Longman Singapore publishers ltd.

Woodhall, M.(2004). *Cost Benefit Analysis in Education*. Paris: IIEP.