



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND
TECHNOLOGY
SCHOOL OF AGRICULTURAL AND FOOD SCIENCES
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN
AGRIBUSINESS MANAGEMENT
FIRST YEAR FIRST SEMESTER 2016/2017 ACADEMIC YEAR
REGULAR**

COURSE CODE: AAE 3112

COURSE TITLE: INTRODUCTION TO AGRIBUSINESS MANAGEMENT

EXAM VENUE: LAB 3

STREAM: BSC. (Agribusiness Management)

DATE: 19/12/16

EXAM SESSION: 9.00 – 11.00 AM

TIME: 2 HOURS

Instructions

- 1. Answer ALL questions in section A and ANY TWO questions in section B.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

SECTION A [30 MRKS]

Answer ALL questions from this Section

1. Define the following economic terms:
 - a. Agribusiness Management (2 Marks)
 - b. Economic Development (2 Marks)
 - c. Financial Management in Agribusiness (2 Marks)
2. State and explain the sub-systems in the agribusiness system (10 Marks)
3. State FIVE Policy related challenges to agribusiness management in Kenya (5 Marks)
4. State and explain FIVE principles of management in Agribusiness (5 Marks)
5. State and explain two main objectives of financial management in agribusiness (4 Marks)

SECTION B [40 MARKS]

Answer ANY TWO questions from this Section.

6.
 - a. Explain three (3) different kinds of financial statements (6 Marks)
 - b. State and explain the historical theories of management (6 Marks)
 - c. Compare and contrast credit and equity as sources of capital in Agribusiness (8 Marks)
7.
 - a. Describe the steps involved in enterprise selection for agribusiness (10 Marks)
 - b. Define Human Resource Management (HRM) in Agribusiness (2 Marks)
 - c. Explain the eight functions of HRM in Agribusiness (8 Marks)
8.
 - a. Agricultural transformation can be observed through progress in key indicators in the sector. State and clearly explain these indicators of progress (10 Marks)
 - b. Explain five functions of management (10 Marks)