

**JARAMAOGI OGINGA ODINGA UNIVERSITY**

**BUSIA LEARNING CENTER**

**MAY-AUGUST EXAMS SECOND YEAR**

**BACHELORS OF COMMUNITY HEALTH AND DEVELOPMENT**

**CODE: HCD 3213:**

**TITLE: Health Education and Promotion**

**2 HOURS**

**INSTRUCTIONS: Answer All Questions In Section A and Any Two In Section B**

**SECTION A**

Q1. Define the concepts of the following:

- a). Health promotion
  - b). Health equity
  - c). Health policy (6 marks)
2. Name the theories and models of health promotion. (4 marks)
3. List the health promotion strategies one would use in a health program. (4 marks)
4. What is the importance of a health needs assessment? (4 marks)
5. What are the principals of community health education? (4 marks)
6. Why would you conduct an adult education in your area? (2 marks)
7. Why are visual aids important in health promotion? (2 marks)

**SECTION B**

- 1. As a health provider you are required to come up with health promotion strategies in your area as part of the national health policies. Discuss the process you would go through to come up with the policies. (20 marks)
- 2. Health education is an integral part of health promotion.
  - a). Define community health education and what are the element involved in it. (10 marks)
  - b). what is the role of community education in health promotion? (10 marks)
- 3. Develop a lesson plan for a health promotion training program for your staff. (20 marks)
- 4. As a health promotion agency explains the levels of community participation and approaches you would use in your community health development programs. (20 marks)