



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE
AND TECHNOLOGY**

UNIVERSITY EXAMINATION 2012/2013

**1ST YEAR 2ND SEMESTER EXAMINATION FOR THE DEGREE
OF MASTER OF ARTS IN PROJECT PLANNING AND
MANAGEMENT**

(CONTINENTAL LEARNING CENTRE)

COURSE CODE: APP 806

COURSE TITLE: MANAGEMENT TECHNIQUES

DATE:

TIME:

DURATION: 3HOURS

INSTRUCTIONS

- 1. This paper contains FIVE (5) questions**
- 2. Answer question 1 (Compulsory) and any other two questions**
- 3. Write all answers in the booklet provided**

QUESTION 1

- (a) Organizations employ various resources in order to achieve objectives. Discuss the role of Management in an organization and assess the relative importance of management as a resource **10 Marks**
- (b) Critically evaluate the contribution of Henri Fayol to the development of Management discipline **12 Marks**
- (c) Attempt to bring scientific methods into management merely show what an inexact art management really is. Discuss **8 Marks**

QUESTION 2

- (a) Goal setting features as major component of personal development. Discuss **6Marks**
- (b) Describe the major barriers to goal formulation **8 Marks**
- (c) Identify and evaluate the Principles of goal formulation **6 Marks**

QUESTION 3

- (a) Identify the types of Information Systems (IS) and discuss their contribution to the Management processes in an organization **10 Marks**
- (b) Discuss the main components of an Information System **10 Marks**

QUESTION 4

- (a) Discuss the major challenges hampering efficient management of resources in urban centres in Kenya **10 Marks**
- (b) Suggest in your own words, the way forward to help improve the management of resources in urban centres in Kenya **10 Marks**

QUESTION 5

- (a) Discuss the essential elements of a good forecast **10 Marks**
- (b) Identify and evaluate the basic steps in the forecasting process **10 Marks**
- (c)