



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF EDUCATION**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION**

**1<sup>ST</sup> YEAR 1<sup>ST</sup> SEMESTER 2015/2016 ACADEMIC YEAR**

**MAIN CAMPUS SCHOOL BASED**

---

**COURSE CODE: PSY 311**

**COURSE TITLE: HUMAN BEHAVIOUR AND LEARNING**

**EXAM VENUE: HALL 2**

**STREAM: (BEd. ARTS/SC/SNE)**

**DATE: 28/4/16**

**EXAM SESSION: 9.00- 11.00 am**

**TIME: 2 HRS**

---

**Instructions:**

- 1. Answer question 1 (compulsory) and any other 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

**Question 1 is COMPULSORY and any other two questions**

- Q1. a) Define the following terms (10 Marks)
- i. Human behavior
  - ii. Learning
  - iii. Sensory system
  - iv. Perceptions
  - v. Thinking
- b) Identify FIVE major factors that affect human behavior and action. (5 mks)
- c) (i) Define memory (1 Mk)
- (ii) Identify four levels of memory processing (4Mks)
- d) Explain how language affects behavior and learning (4 Mks)
- e) Piaget's theory of cognitive development outlines reasoning development in children. Discuss. (6 Mks)
- Q2. a) Explain five essential elements in classical conditioning used by Pavlov in His Experiment (10 Mks)
- b) Describe Abraham Maslow's hierarchy of needs and how they influence human behavior (10 Mks)
- Q3. Explain the sequence of events for Operant Conditioning as given by B.F. Skinner and its rationale on learning. (20 Mks)
- Q4. Erik Erikson believes that there are a collection of social roles a person might play to mould behavior. Discuss. (20 Mks)
- Q5. a) What is a motivation? (2 Mks)
- b) Identify four factors that enhance motivation (8 Mks)
- c) Preventive classroom strategies are important as they enhance learning and make classroom management effective. Discuss at least FOUR. (10 Mks)