



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF HEALTH SCIENCES

UNIVERSITY EXAMINATION FOR DEGREE OF BACHELOR OF SCIENCE

COMMUNITY HEALTH AND DEVELOPMENT

4th YEAR 1st SEMESTER

2015/2016 ACADEMIC YEAR

KISUMU

COURSE CODE:	HCD 3424
COURSE TITLE:	ADVOCACY AND COMMUNITY MOBILIZATION
EXAM VENUE:	STREAM: (BSc Comm Health & Dev)
DATE:	EXAM SESSION:
TIME:	2.00 HOURS

Instructions:

- 1. Answer all the questions in Section A and ANY other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

SECTION A

QUESTION ONE (Compulsory) (30 marks)

1. (a) Distinguish the following concepts
 - i. Mobilization and Sensitization
 - ii. Advocacy and Lobbying
 - iii. Collaboration and Networking 6marks

- (b) Suggest **FOUR** strategies on enhancing success of advocacy initiatives. 12marks

- (c) You intend to mount a community mobilization on maternal health programme, outline **FOUR** factors to consider before embarking on the process. 12marks

SECTION B

Answer any two Questions (40 MARKS)

2. Suggest **FIVE** reasons for community participation in development programmes in the community. 20marks

3. Discuss the factors that influence the choice of Information, Education and Communication materials in a behaviour change campaign for the youth. 20marks

4. Highlight any **FIVE** challenges to partnership and networking in community mobilization. 20marks

5. Explain the relationship between research, policy and advocacy. 20marks