

# JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE & TECHNOLOGY UNIVERSITY EXAMINATIONS 2012/2013 3<sup>RD</sup> YEAR 1<sup>ST</sup> SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION (ARTS) WITH IT

## MAIN

### **COURSE CODE: ECT 323**

### **COURSE TITLE: BUSINESS EDUCATION SUBJECT METHODS**

DATE: 3.5.2013 TIME: 14.00-16.00PM

**DURATION: 2 HOURS** 

#### **INSTRUCTIONS**

- 1. This paper consists of 5 Questions.
- 2. Answer Question 1 (Compulsory ) and any other 2 questions
- 3. Write your answers on the answer booklet provided

1.	(a).	Explain the case that <i>Business Studies is a practical subject</i>	(4 marks)	
	(b).	. Explain three consequences of the negative backwash effects of national		
		examinations on the teaching of Business Studies in Kenya	(4 marks)	
	(c).	Give a brief account of the teaching of Business Studies in Kenya s	ince 1985	
			(10 marks)	
	(d).	Giving a suitable example in each case, explain three indicators		
		of positive statements in economics	(6 marks)	
	$\langle \rangle$	Fundain have an understanding of the mathedala ave of each aming helps in the		
	(e).	Explain how an understanding of the methodology of economics he	-	
		teaching of Business Studies in secondary schools	(6 marks)	
2	(2)	nics teacher		
2.	(u).	Using a suitable illustration, explain and justify the steps an Economics teacher will take when explaining relationships between variables through the use of		
		graphs	(10 marks)	
	(b).	Explain four challenges faced in using mathematics to teach Business St		
	(-)-		(10 marks)	
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3.	(a).	Describe four working procedures associated with the deductive model when		
		applied to teaching Business studies	(8 marks)	
	(b).	Explain four limitations of using the deductive model in the teaching of		
		Business Studies in secondary schools in Kenya	(12 marks)	
4.		Define the term 'method' as used in teaching	(6 marks)	
	(b).	Describe five advantages of the discussion method over the lecture		
		method in teaching Business Studies in secondary schools	(14 marks)	
5	5. (a). Give four sources of selecting instructional materials for teaching Bu			
5.	(a).	Studies	(4 marks)	
	$(\mathbf{h})$	Explain five factors to be considered in developing a Business Stud	. ,	
	(0).	Explain five factors to be considered in developing a Dusiness Stud	(10 marks)	
			(10 marks)	