

**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY  
(Kisumu Campus)**

**SCHOOL OF EDUCATION**

**Department of Early Childhood Development and Special Needs Education ECT 3221:  
Educational Media and Resources**

**2<sup>ND</sup> Year, 2<sup>ND</sup> Semester Examination for Bachelor of Education (Early Childhood  
Education) 2013 December INSTRUCTIONS**

- (1) This paper contains five (5) questions**
- (2) Answer question 1 (Compulsory) and ANY other TWO questions.**
- (3) Duration: 2 Hours**

1. (a) Define the following terms;

- |                   |           |
|-------------------|-----------|
| (i) Communication | (2 Marks) |
| (ii) Channel      | (1 Marks) |
| (iii) Feedback    | (1 Marks) |
| (iv) Massage      | (1 Marks) |

(b) State at least 5 types of common electronic media used in teaching and learning in ECDE Centres? (5 Marks)

(c) Explain at least 5 advantages of using instructional media in teaching and learning process of any subject in ECDE Centres? (10 Marks)

(e) State the factors that can enhance verbal communication in teaching and learning in an ECDE Classroom? (5 Marks)

(f) State the relationship that exists between Verbal & Non- verbal communication in teaching and learning process? (5 Marks)

2. A teacher can use a Television in an ECDE Centre in various ways. Discuss this statement citing relevant examples in an ECDE Classroom set up? (20 Marks)

3. It is advisable for an ECDE teacher to in cooperate realia in his teaching and learning process. Discuss this statement citing relevant examples in an ECDE Classroom set up? (20 Marks)

4. Using both words and diagrams explain Schramm's Model of communication as it applies in an ECDE Classroom? (20 Marks)

5. Discuss qualities of a good radio broadcast educational program for ECDE children? (20 Marks)

