BONDO UNIVERSITY COLLEGE

UNIVERSITY EXAMINATION 2010/2011

3RD YEAR 2ND SEMESTER EXAMINATION FOR THE DEGREE OF

BONDO UNIVERSITY COLLEGE SCHOOL OF EDUCATION
UNIVERSITY EXAMINATIONS FOR THE DEGREE OF BACHELOR OF
EDUCATION WITH IT (ARTS; ARTS AND SPECIAL NEEDS
EDUCATION)

COURSE CODE: PSY 311
TITLE: HUMAN BEHAVIOR AND LEARNING

DATE: TIME: DURATION: 2 HOURS

INSTRUCTIONS
1. This paper contains FIVE (5) questions
2. Answer question 1 (Compulsory) and ANY other 2 Questions
3. Write all answers in the booklet provided
Question 1

(a) What is operant conditioning according to B.F. Skinner? [3]

(a) What are some five reasons for forgetting? [5]

(c) Identify and describe five strategies for enhancing/improving memory which may be used to help students in their studies? [10]

(c) Describe six challenges that may be posed by extrinsic motivation to learners. [12]

SECTION B: Answer any 2 questions

Question 2

The behavioral approach to teaching is based on several principles. Analyse the ‘three-term analysis of behavior or the ABC model’ in relation to students’ behavior and learning. [20]

Question 3

Discuss B.F. Skinner’s Operant Conditioning theory of learning and show its significance to learning and behavior. [20]

Question 4

Using a classroom environment, describe the role played by a student’s self – esteem in his/her academic achievement. [20]

Question 5

Explain with examples how the following factors: affective, motivation, maturation, study habits and the learner’s background can influence the learners’ ability to learn. [20]