



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE
AND TECHNOLOGY**

UNIVERSITY EXAMINATION 2012/2013

**1ST YEAR 2ND SEMESTER EXAMINATION FOR THE DEGREE
OF MSC IN INFORMATION TECHNOLOGY MANAGEMENT**

KISUMU LEARNING CENTRE

COURSE CODE: ICT 5123.

TITLE: IT ENTREPRENEURIAL PROCESS

DATE: 19/4/2013

TIME: 9.00-12.00NOON

DURATION: 3 HOURS

INSTRUCTIONS

- 1. This paper contains FIVE (5) questions**
- 2. Answer question 1 (Compulsory) and ANY other 2 Questions**
- 3. Write all answers in the booklet provided**

Question 1: 20

- a) What is Information Technology entrepreneurial process 2marks
- b) Explain four roles of entrepreneur Information Technology 8marks
- c) An ICT innovator is building a case for starting an enterprise. He has hit a crisis on how he should fund his new enterprise which is at the infancy stage. Advise him on how he sources funds for his enterprise 6marks
- d) Explain the best practices an entrepreneur should consider while evaluating the performance of his organisation 6marks

Question2:20marks

- a) A firm has appointed you as database administrator. There has been a serious data loss in your company; hence you are required to carry data recovery process. Discuss business disaster recovery plan and continuity process which you should put in place 10marks
- b) Discuss the steps in Information Technology Entrepreneurial Process 10marks

Question 3: 20marks

- a) List and explain any four distinct phases used in Information Technology entrepreneurial process 20marks

Question4:20marks

- a) What are the best practices for disaster management in business 10marks
- b) Explain how ICT manager would create, sustain and enhanced growth of a technology enterprise 6marks
- c) State and Identify the business opportunity and Evaluate the Opportunity 4marks

Question5: 20marks

- a) Discuss the forces that resist the creation of new products in the company 6marks
- b) Discuss four reasons why People Resist Change at Workplace 8marks
- c) Explain the importance of development of the business plan for an organization 6marks