



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF EDUCATION
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION
2ND YEAR 2ND SEMESTER 2013/2014 ACADEMIC YEAR
CENTRE: KISUMU SCHOOL BASED

COURSE CODE: PSY 3321

COURSE TITLE: HUMAN BEHAVIOR AND LEARNING

EXAM VENUE:

STREAM: B.Ed (Arts)

DATE: 20/12/2013

EXAM SESSION: 9.00 – 11.00 AM

TIME: 2 HOURS

Instructions:

- 1. Answer question 1(Compulsory) and any OTHER 2 questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

Q1.

- a. Describe at least 3 determinants of human behavior. (3 marks)
- b. Explain 5 characteristics of norms. (5 marks)
- c. Describe four characteristics of cohesive groups. (4 marks)
- d. Using relevant examples explain at least five characteristics of learning. (5 marks)
- e. Distinguish between reinforcement and punishment as distinct but related processes. (5marks)
- f. Describe two factors that affect learning. (6 marks)
- g. Explain two types of motives. (2marks)

Q2.

- a. Discuss five factors that influence cohesiveness. (5marks)
- b. Explain five ways in which conformity can be avoided. (5marks)
- c. Discuss five ways through which attitudes are acquired. (10 marks)

Q3.

- a. Describe three ways in which stereotypes distort reality (6marks)
- b. Explain three ways in which groups influence individual behavior (6marks)
- c. Discuss Skinner's reinforcement schedules and their relevance to education (8marks)

Q4.

- a. Discuss seven conditions that facilitate a group to think. (14marks)
- b. Explain three disadvantages of using punishment in learning. (6marks)

Q5.

- a. Describe four ways in which role conflict can reduce task performance. (4 marks)
- b. Explain six contributions of Thorndike's learning theory to education. (6marks)
- c. Using classroom examples, show how teachers can motivate learners. (10 marks)