JARAMOGI ODINGA

UNIVERSITY OF SCIENCE AND TECHNOLOGY.

UNIVERSITY EXAMINATION 2012/2013

YEAR 3. SEMESTER 1

COURSE CODE: PSY 311

TITTLE: HUMAN BEHAVIOUR AND LEARNING

DATE: TIME:

DURATION:

INSTRUCTIONS

1. The paper contains five questions.
2. Answer question 1(compulsory and any other two questions).
3. Write all answers in the booklet provided.

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Q 1

a) Explain FIVE factors that influence learning

(10 marks)

b) Briefly explain any THREE methods of study in the psychology of behavior. (6marks)

c) Define behavior and name three types of personality disorders giving an example in each case   .   (6marks)

d) What is meant by the term "**secondary motives?**" Show how these motives can be used to enhance classroom teaching.   (4marks)

e) Explain the determinants of human behaviors.   (2marks)

f) What are mental processes?   (2marks)

Q 2

a) EXPLAIN four factors that affect personality   (8marks)

b) What is the importance of knowing the learners' personality types? And how it can enhance learning in class room.   (12marks)

c) Q 3. Distinguish between the following terms:

d) "Extrinsic" and" intrinsic" motivation.

   (4marks)

e) "Negative" reinforcement and "positive" reinforcement.   (7marks)

f) "Instrumental" and "classical" condition.   (7marks)

Q 4.

a) What is meant by the term PUNISHMENT and explain **three** ways in which punishment can be misused by teachers.   (10marks)

b) How can teachers help learners improve on their memory?   (10marks)

Q 5

a) What are the causes of forgetting? Explain at least one theory of forgetting.

(10marks)

b) Name the contribution made by B.F skinner in our understanding of human behavior.

(10marks)

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YEAR 2. SEMESTER 1

COURSE CODE: CODE ESE 204

TITTLE: BEHAVIOUR MODIFICATION

DATE: TIME:

DURATION: 2 HRS

INSTRACTIONS

1. The paper contains five questions.
2. Answer question 1(compulsory and any other two questions).
3. Write all answers in the booklet provided.

QUESTION ONE

a) Define behavior modification. (4mks)
b) Explain at least two methods of weakening behavior. (5mks)
c) What is the importance of behavior modification? (5mks)
d) Define punishment and explain how you can ensure punishment is effective
(6mks)
e) Identify the characteristics of operant conditioning. (6mks)
f) Explain how you can strengthen the reinforces. (4mks)

QUESTION TWO

a) Define the term "learning" and state the characteristics of learning.
(10mks)
b) Discus the various methods of strengthening behavior, and cite two educational
implementation of behavior modification. (10mks)

QUESTION THREE

Differentiate Between

a) "Punishment" and "extinction". (5mks)
b) "Negative" reinforcement and "positive" reinforcement.
(5mks)
c) "Shaping" and "chaining."
(5mks)
d) "Social reinforces" and "non- Social reinforces."
(5mks)

QUESTION FOUR

a) Explain five operant conditioning strategies that can be used to increase a child's
desirable behavior. (10mks)
b) Identify the four schedules of reinforcement citing one advantage and
disadvantage in each case. (10mks)

QUESTION FIVE

a) How can you make use of operant conditioning in the classroom situation?
(10mks)
b) Name the various types of punishment that can be used to modify behavior in a
school situation. (10mks)

c) Highlight the assessment procedure used when not in contact with the behavior.
(2mks)