



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND
TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF
BUSINESS ADMINISTRATION – SUPPLY CHAIN MANAGEMENT
4TH YEAR 1ST SEMESTER 2013/2014 ACADEMIC YEAR
MAIN**

COURSE CODE: ABA 413

COURSE TITLE: ENTREPRENEURSHIP & SMALL BUSINESS MGT.

EXAM VENUE:LR

STREAM: (BBA -SCM)

DATE: 18/8/14

EXAM SESSION: 11.30 – 1.30PM

TIME: 2 HOURS

Instructions:

- 1. Answer question 1 (compulsory) and any other 2 questions .**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE

- a) Factors affecting entrepreneurship developments **10 Marks**
- b) Approaches to Entrepreneurship Development Programmes **10 marks**
- c) Identify and explain five groups of people who are likely to fail as entrepreneurs and why they are likely to fail

QUESTION TWO

10 mark

- a) Demonstrate how MAIR model of business start-up would help in enhancing business sustainable competitiveness **15 Marks**
- b) Identify five causes of business failure

QUESTION THREE

5 Marks

- a) Describe functional uses of a good business plan? **10 Marks**
- b) Explain the benefits and challenges of small family businesses

QUESTION FOUR

10 Marks

- a) Entrepreneurs are born and not made. Discuss **10 Marks**
- b) Differentiate between an entrepreneur and a business owner **5 Marks**
- c) Explain what you understand by the terminology entrepreneurship **5 Marks**

QUESTION FIVE

- a) State five advantages and five disadvantages of self employment **10 Marks**
- b) Identify five socio economic benefits that can be brought about by Entrepreneurship to communities **10 Marks**