

JARAMOGI OGINGA ODINGA UNIVERSITY
OF
SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
BACHELORS OF BUSINESS ADMINISTRATION
KISUMU LEARNING CENTRE

ABA 429: PLANNING AND ADMINISTRATIVE DECISION-MAKING

DATE: AUGUST 2014

TIME: 2hours

INSTRUCTIONS: Attempt Question **ONE** and any other **TWO** Questions

Question one

Recently the Kenyan government launched with fanfare the “Kenya Vision 2030”.A master piece plan document aimed at achieving the desired millenium development goals.

- a) In broad terms what is the overall objective of this vision as contained in the document.. **(10 marks)**
- b) The achievement of the said objective is based on three pillars. State the pillars and explain the aims of each pillar. **(12 marks)**
- c) The success of the aims of these pillars will anchor on specific policies to be implemented. Briefly explain these policies as they are spelt out in the vision document. **(8 marks)**

Question Two

- a) Describe the process that should be followed in the planning approach to strategy formulation and explain the significance of planning models in the planning process. **(8 marks)**
- b) Explain why development planning in Kenya is said to be a compromise between the characteristics of planned and unplanned economics **(12 marks)**

Question three

- a) Extensive survey and understanding of the country is the first and prerequisite step in the process of development plan formulation. Explain in detail the specific areas that the planning team must get information on and give reasons in each case. **(10 marks)**

- b) For business survival in today's environment, an organization requires visionary leadership. Outline the reasons that may justify this statement in terms of planning .(10 marks)

Question Four

- a) The employees of Fanya Kazi Limited were informed during a management seminar that forecasting is a key step in strategy formulation. Explain the reasons why such forecasting is necessary. (10 marks)
- b) It is always necessary for an organization to understand the likely impact of any planned changes before implementing the changes. Explain the reasons why such understanding may be necessary (10 marks)

Question Five

- a) The directors of Kazi Nyingi Limited are not convinced as to why they should spend a lot of company funds in the development of a corporate strategic plan. Explain to the directors the benefits that may accrue to the company from the implementation of such a corporate strategic plan. (10 marks)
- b) Outline the components for structured decision making and describe five strategies for effective management decisions making process (10 marks)