

## JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY SCHOOL OF HUMANITIES AND SOCIAL SCIENCES UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS 3<sup>RD</sup> YEAR 1<sup>ST</sup> SEMESTER 2016/2017 ACADEMIC YEAR

## **MAIN CAMPUS**

COURSE CODE: ZDS 3313

COURSE TITLE: INTRODUCTION TO DEVELOPMENT STRATEGIES

EXAM VENUE: STREAM: (BA DEVELOPMENT AND POLICY

STUDIES)

DATE: 19/12/2016 EXAM SESSION: 2.00-4.00PM

**TIME: 2.00 HRS** 

## **Instructions:**

Answer Question ONE (compulsory) and any other TWO (2) Questions

Candidates are advised not to write on the question paper

Candidates must hand in their answer booklets to the invigilator while in the examination room

- 1. (a). Define the following terms. (10 Marks)
  - i. Development
  - ii. Strategy
  - iii. Competition
  - iv. Decentralization
    - v. Distribution
  - (b). Discuss the significance of strategic management in local development. (10 Marks).
  - (c). What challenges affect the implementation of development strategies? (10Marks).
- 2. (a). Explain how corruption impedes development at the local settings? (20 Marks).
- 3. Explain the role of major actors in the development process at the micro, macro and meso levels. (20Marks).
- 4. Discuss contemporary theories of competiveness in the development process. (20 Marks).
- 5. Discuss how you can use SWOT Analysis as a tool in assessing a development programme. (20 Marks).