



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS UNIVERSITY EXAMINATION FOR
DIPLOMA IN BUSINESSADMINISTRATION
KISII CAMPUS- PART TIME
2 YEAR 1ST SEMESTER 2018/2019 ACADEMIC YEAR

COURSE CODE: BEP 2211

COURSE TITLE: ENTREPRENEURSHIP

EXAM VENUE: _____

STREAM: (DBA)

DATE: _____

EXAM SESSION: _____

TIME: _____

Instructions:

- 1. Answer question 1(compulsory) and ANY other two questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

QUESTION ONE 30 MARKS

- (a) Describe the main stages of the entrepreneurial process. (7 marks)
- (b) Explain clearly the following terms (8 marks)
 - (i) E-Business
 - (ii) Cloud Computing
 - (iii) Corporate Social Responsibility
 - (iv) Entrepreneurship
- (c) Explain any five benefits of a Business Plan to entrepreneurs (5 marks)
- (d) Explain briefly the entrepreneurial behaviours (5 marks)
- (e) Discuss the various sources of business ideas available to entrepreneurs. (5 marks)

QUESTION TWO 20 MARKS

- (a) Describe some of the push factors that compel someone to become an entrepreneur. (7 marks)
- (b) Dr. Charo Pinde is the founder of PINDE CLINICS in Kisii County. He has been running his clinics for 10 years. Upon his death early this year, his business failed in the hands of his next of kin. What are the possible reasons that led to this? (7 marks)
- (c) Briefly explain at least three entrepreneurial functions (6 marks)

QUESTION THREE 20 MARKS

- (a) Discuss at least five characteristics of entrepreneurship (8 marks)
- (b) Briefly explain at least five obstacles inhibiting the development of entrepreneurship (8 marks)
- (c) Briefly explain at least four entrepreneurial functions (4 marks)

QUESTION FOUR 20 MARKS

- (a) Discuss ways through which one can generate business ideas (7 marks)
- (b) Briefly explain at least five Myths and Fallacies of entrepreneurship (7 marks)
- (c) Briefly describe any six key components of a business plan. (6 marks)

QUESTION FIVE 20 MARKS

- (a) Every successful entrepreneur brings about benefits not only to himself but the county, or country as a whole. Using specific examples, explain any seven (7) benefits that can be derived from entrepreneurial activities. (10 marks)
- (b) Identify and explain emerging trends in entrepreneurship in Kenya (10 marks)