



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF BUSINESS AND ECONOMICS
DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT
BTM 3211 TOURISM RESOURCES MANAGEMENT
EXAMINATION FOR FIRST SEMESTER 2018/2019 ACADEMIC YEAR

INSTRUCTIONS TO CANDIDATES

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS
QUESTION ONE CARRIES 30 MARKS AND REST ARE 20 MARKS EACH

QUESTION ONE

- (a) Using specific examples, differentiate tourism resources from tourism attractions (5 marks)
- (b) Highlight major tourism resources (10marks)
- (c) Assuming you have been contracted by the Kenya government to suggest one purpose built attraction for both domestic and international visitors. What kind of attraction will you recommend? Give reasons for your choice (15 marks)

QUESTION TWO

What are the major factors that have contributed to tourism development in Kenya? (20 marks)

QUESTION THREE

Why should tourism resource experts be concerned with their sustainability? (20 marks)

QUESTION FOUR

What are the major roles and responsibilities of public sector bodies in the provision and maintenance of tourism attractions in Kenya (20 marks)

QUESTION FIVE

Discuss major impacts of tourism on the environment (20 marks)