

BTM3214 – ECOTOURISM END OF SEMESTER EXAM

INSTRUCTIONS:

Answer question one and any other two questions

Question one is 30 marks and the rest are 20 marks each

1. a) Explain the benefits that a community implementing ecotourism would get from the activity (5 marks)
- b) Explain five characteristics of ecotourism (5 marks)
- c) Explain the responsibilities that mountaineers should undertake when going up Mount Kenya.(5 marks)
- d) Explain the signs to look for when identify birds at a bird watching site. (5 marks)
- e) Precisely explain eco-friendly leisure activities that can be undertaken in a marine park. (5 marks)
- f) Discuss the roles that the local community play in the development of ecotourism (5 marks)
2. a) Explain the factors that have led to the criticism of mass tourism in the world today (10 marks)
- b) Explain the planning approaches to ecotourism development in a destination (5 marks)
3. a) What are the Ecotourism guidelines to be observed by responsible travelers visiting an ecotourism site.(10 marks)
- b) Explain the strategies that can be put in place to help achieve principles of ecotourism. (10 marks)
4. a) Explain the objectives of eco-tourism Kenya (10 marks)
- b) How can ecotourism be made more sustainable in a destination (10 marks)
5. a) Explain the benefits that an Ecolodge would bring to the local community (10 marks)
- b) Explain the benefits that ecotourism can bring to the natural environment (10 marks)