



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF EDUCATION

UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION

(ARTS WITH IT)

2ND YEAR 2ND SEMESTER 2018/2019 ACADEMIC YEAR

REGULAR PROGRAMME

NAMBALE CAMPUS

COURSE CODE: ECT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

EXAM VENUE:

STREAM: B. ED. (ARTS)

DATE:

EXAM SESSION:

TIME: 2 HOURS

INSTRUCTIONS

1. Answer question ONE (compulsory) and any other TWO questions.
2. Candidates are advised not to write on the question paper.
3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

Question One

- a) Explain any five principles to effective classroom communication. (5 Marks)
- b) How can a teacher make verbal communication more effective in the classroom teaching and learning process. (5 Marks)
- c) Explain five aspects of non-verbal behavior that are used to pass information. (5 Marks)
- d) Explain five factors to consider when selecting and using media. (10 Marks)
- e) Describe any five advantages of community learning resources to teaching and learning. (5mks)

Question Two

- a) Discuss the relationship between verbal and non-verbal communication. (10 Marks)
- b) Explain five considerations for using a textbook in teaching and learning process (10 Marks)

Question Three

- a) Discuss barriers to effective classroom communication and explain how to overcome them citing relevant examples. (10 Marks)
- b) Discuss any five advantages of using realia for instructional purposes. (10 Marks)

Question Four

- a) Discuss any five problems associated with utilization of educational broadcasts. (10 Marks)
- b) Explain factors that a teacher should consider in establishing a learning resource center (10mks)

Question Five

- a) i. Explain the term communication. (1 Mark)

- ii. Discuss Edgar Dale's (1946) cone of learning experiences and use it to categorize instructional media into three categories providing relevant examples from your subject area (9 marks).
- b)** Using xamples from any one of your teaching subjects, explain any FIVE factors to consider when selecting and using media (10 Marks)