

JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF BUSINESS AND ECONOMICS

UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION
(SUPPLY CHAIN AMANAGEMENT)

3RD YEAR 1ST SEMESTER 2014/2015 ACADEMIC YEAR

CENTRE: KISII LEARNING CENTRE

COURSE CODE: ABA 336

COURSE TITLE: SUPPLY CHAIN PROCESSES

STREAM: BBA– SCM OPTION

EXAM VENUE: LR

EXAM SESSION:

DATE:

TIME: 2 HOURS.

Instructions:

1. Answer Question 1 (Compulsory) and ANY other 2 Questions.
2. Candidates are advised not to write on the question paper.
3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

QUESTION ONE. (30MRKS)

- A) Mentzer et al, state that the definition of supply chain management (SCM) can be classified into three categories i.e As management philosophy, As implementation of a management philosophy and As a set of management processes. Name and briefly explain the eight supply chain processes as a set of management processes according to Lambert et al? [16mks]
- B) "Supply chain is that network of organizations that are involved, through upstream and downstream linkages, in the different processes and activities that produce value in the form of products and service in the hands of the ultimate customer or consumer". Name and briefly explain the six key characteristics of the supply chain. [12mks]
- C) Define Specification according to Lysons. [2mks]

QUESTION TWO.

- A) Specification is one of the key functions of procurement and it is designed to support the overall corporate strategy and objectives of the organization. Specification, if executed in an efficient and effective manner, supply specification can provide value to other functional areas

within the organization, and contribute to the flow of value towards the end customer. State and briefly explain five key reasons why you think specification is important in achieving the overall procurement objectives. [10mrks]

- B) Need identification depends on the nature, size and location of the organization. Organizational needs can be classified broadly into seven categories. State and briefly explain the categories of organizational needs. [10mrks]

QUESTION THREE

- a) The old supply wisdom says, “if you choose the right suppliers, all of your supply problems will be solved.” Every supply officer is always on the alert for potential new sources and knowledge of a potential supplier is therefore a primary qualification for any effective supply manager. Briefly explain the Eight information sources for a potential supplier. [16mrks]

- b) Write short notes on the following

- RFQ (request for quotation) [2mrks]
- RFP(request for proposal) [2mrks]

QUESTION FOUR

- A) Explain six principles of specification writing. [18mrks]
- B) Write a brief explanation on what you understand by “Supplier Goodwill” [2mrks]

QUESTION FIVE

- A) State and briefly explain the ten Cs of effective supplier evaluation according to Carter. [20Mrks]