



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY  
SCHOOL OF HEALTH SCIENCES  
UNIVERSITY EXAMINATION FOR THE DEGREE OF MASTER OF PUBLIC HEALTH  
1<sup>ST</sup> YEAR 2<sup>ND</sup> SEMESTER 2017/2018 ACADEMIC YEAR  
KISUMU CAMPUS

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COURSE CODE:	HMP 5141
COURSE TITLE:	HEALTH PROMOTION AND PRACTICE
EXAM VENUE:	STREAM: Masters Public Health
DATE:	EXAM SESSION:
TIME; 3 HOURS	

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### **Instructions**

1. Answer question 1 (**compulsory**) and three other questions
2. Candidates are advised not to write on the question paper
3. Candidates must hand in their answer booklets to the invigilator while in the examination room

## **QUESTIONS (60 marks)**

1. You have been hired to facilitate a workshop on Health Promotion. Discuss the meaning of Health Promotion (15 marks)
2. Community assessment and Identification of priority problems is one of the important processes in Health Promotion. By referring to The North Carolina Model, discuss the steps involved in this process (15 marks)
3. Social Marketing for Health is an important concept in Health Promotion and Practice. Discuss the relationship between health promotion and social marketing (15 marks)
4. Disease prevention in rural communities is key in health promotion. Explain barriers to health promotion and disease prevention in rural areas (15 marks)
5. You have realized a gap in resource allocation towards preventive health in the 2018/2019 Kenyan budget. Explain advocacy strategies you would use to make the issue visible among stakeholders (15 marks)
6. One reason why theories are important in health promotion programs is that they share and guide our intervention during health promotion process. Explain the use of Social Network and Social Support Theory when dealing with community members living with terminal illness.