



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY

SCHOOL OF HEALTH SCIENCES

**UNIVERSITY EXAMINATION FOR BACHELOR OF SCIENCE IN COMMUNITY
HEALTH & BACHELOR OF SCIENCE IN PUBLIC HEALTH**

3RD YEAR 2ND SEMESTER 2018/2019 ACADEMIC YEAR

COURSE UNIT: HPD 3326:

**COURSE TITLE: HEALTH EDUCATION AND PROMOTION
ACADEMIC YEAR 2018**

END OF SEMESTER EXAM (SEPT –DEC 2018)

NAIROBI LEARNING CENTER

VENUE: 9TH FLOOR ROOM 2

DATE: 17 /12/2018

EXAM SESSION 9AM -11PM

TIME: 2 HOURS

Instructions

1. Answer question 1 (compulsory) and ANY other 2 questions.
2. Candidates are advised not to write on the question paper.
3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

SECTION A

1. Define health Education 2mks
2. Define health promotion according to Ottawa charter of 1986 2mks
3. Discuss the 3 overlapping components of health promotion 6mks
4. Discuss any five components that you would include in a health Education programme in your community 5mks
5. Discuss the five importance of health behavior theory 5 mks
6. Discuss the two major approaches commonly used in health education giving examples in each case 4mks
7. Describe any 3 situations of how the **Rational model** of Knowledge , attitude and practice (KAP) can be applied in our day to day community 6mks

SECTION B

QUESTION 1

There are many models and frameworks that attempt to predict or explain the nature and intensity of intervening variables on human behaviour.

1. Distinguish between theory and model giving example of each 2mks
2. Discuss any six theories that you would apply in your community health education program 18mks

QUESTION 2

You have been appointed as the Sub -County Health promotion Coordinator and your first assignment is to organize a health Education program for the youth in the Sub- County

1. List any four basic ethical principles you would consider while conducting a health Education session 2mks
2. Discuss your role as a health educator during this health education program 18mks

QUESTION 3

Every programme success is measured through Monitoring and Evaluation.

1. Discuss any 5 importance of program evaluation 10mks
2. Discuss steps in planning and evaluating a health promotion program 10mks

QUESTION 4

1. "Describe the five major strategies of health promotion according to Ottawa charter of 1986 10mks

