



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF LINGUISTICS, LANGUAGES AND LITERATURE**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF MASTER OF ARTS IN
LINGUISTICS**

1ST YEAR 2ND SEMESTER 2017/2018 ACADEMIC YEAR

KISII CAMPUS

COURSE CODE: ALN 807

COURSE TITLE: SEMANTICS AND SEMIOTICS

EXAM VENUE:

STREAM: (MA)

DATE:

EXAM SESSION:

TIME: 3 HOURS

Instructions:

- 1. Answer THREE questions at least ONE from each section**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

SECTION A: SEMANTICS

Q1. Discuss the basic Tenents of the Verificationist Theory of Meaning (20 marks)

Q2. Explain the defining features of Grice's Theory (20 marks)

Q3. Evaluate the strengths and limitations of the following Semantic Theories:

- i) Ostensive theory
- ii) Meaning as truth condition

SECTION B: SEMIOTICS

Q4. Discuss Peirce's major contributions to the study of Semiotics. (20 marks)

Q5. Explain why Semiotics is considered to be a Behavioral Theory. (20 marks)

Q6. Evaluate De Saussure's contribution to the field of Semiotics. (20 marks)