



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF EDUCATION
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION
ARTS
1ST YEAR 1ST SEMESTER 2019 ACADEMIC YEAR
FULL TIME -KISII CAMPUS

COURSE CODE: ECT 211

COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES

EXAM VENUE: LR17 **STREAM: (BED ARTS)**

DATE: April, 2019

TIME: 2 HOURS

INSTRUCTIONS:

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

INSTRUCTIONS

ANSWER QUESTION ONE AND ANY OTHER TWO.

1. a) Explain the following terms as used in communication;
 - i) message (2mks)
 - ii) Receiver (2mks)
 - iii) Channel (2mks)

b) Discuss the Shannon-Weaver model of communication (9mks)

c) Explain the barriers to effective communication (8mks)

d) Discuss types and significance of non-verbal communication (7mks)

2. a) Explain merits and demerits of using radio broadcast in Secondary schools for instructional purpose (10mks)
- b) As a teacher briefly explain how you would prepare your learners for radio broadcast Lesson (10mks)

3. a) Identify any five teaching and learning aids a teacher can easily produce and use as learning Aids in class(15mks)
- b) Explain the importance of learning aids in teaching (15mks)

4. Discuss the management of school multimedia Centre (20mks)

5. Analyze various visual communication used in teaching highlighting their strengths and weakness (20mks)