COURSE CODE: ECT 313

COURSE TITLE: SPECIAL METHODS OF TEACHING BUSINESS STUDIES

EXAM VENUE: STREAM: (BED ARTS) YEAR 2 SEM 1.

DATE: EXAM SESSION: –APRIL 2019

TIME: 2 HOURS

INSTRUCTIONS:

1. Answer Question ONE (COMPULSORY) and ANY other 2 questions

2. Candidates are advised not to write on the question paper.

3. Candidates must hand in their answer booklets to the invigilator while in the examination room.
QUESTION ONE:
a) Explain the term evaluation as used in teaching methods. (3 Marks)
b) Explain the difference between Diagnostic, formative and summative evaluation. (6 Marks)
c) Discuss the five objectives of teaching business studies in secondary school. (5 Marks)
d) i. Highlight the four salient features that a teacher needs to put into consideration when preparing the schemes of work (4 Marks)
ii. Prepare a two weeks scheme of work from form two business studies topic-- ‘Forms of Business units’; (4 Marks)
e) Describe any four characteristics of discussion method of teaching. (8 Marks)

QUESTION TWO:
a). Explain how a teacher could use the following learning strategies to effectively teach business studies. (10 Marks)
i. Brain storming
ii. Teacher led discussion
iii. Field trip
iv. Resource person.
b) Discuss the Merits and Demerits in applying these strategies in business studies (10 mks)

QUESTION THREE.
a) Describe in order the five steps to be followed when constructing achievements test. (10 Marks)
b) Explain five problems associated with the construction and use of achievement tests (10 Marks)

QUESTION FOUR:
a) Careful planning is the key to effective teaching and learning. Explain the reasons why a teacher should plan in advance for a lesson (10 Marks)
b) Justify the inclusion of Special teaching methods of business studies in teacher education course. (10 Marks)

QUESTION FIVE:
a) Explain the advantages and disadvantages of discussion method of teaching and learning. (10 Marks)
b) Business Education in Kenya has undergone various changes over the years.
i. Highlight the key elements of change in the business education curriculum in secondary schools
ii. Discuss reasons for these changes (10 Marks)