



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY  
SCHOOL OF BUSINESS & ECONOMICS  
UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR EDUCATION ARTS.  
3<sup>rd</sup> YEAR 1<sup>ST</sup>. SEMESTER 2018/2019 ACADEMIC YEAR  
KISII CAMPUS-INSTITUTION BASED**

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**COURSE CODE: ECT 313**

**COURSE TITLE: SPECIAL METHODS OF TEACHING BUSINESS STUDIES**

**EXAM VENUE: STREAM: (BED ARTS) YEAR 2 SEM 1.**

**DATE: EXAM SESSION: –APRIL 2019**

**TIME: 2 HOURS**

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**INSTRUCTIONS:**

- 1. Answer Question ONE (COMPULSORY) and ANY other 2 questions**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

**QUESTION ONE:**

- a) Explain the term evaluation as used in teaching methods. **(3 Marks)**
- b) Explain the difference between Diagnostic, formative and summative evaluation. **(6 Marks)**
- c) Discuss the five objectives of teaching business studies in secondary school. **(5 Marks)**
- d)
  - i. Highlight the four salient features that a teacher needs to put into consideration when preparing the schemes of work **(4 Marks)**
  - ii. Prepare a two weeks scheme of work from form two business studies topic– ‘Forms of Business units;( **4Marks)**
- e) Describe any four characteristics of discussion method of teaching. **(8 Marks)**

**QUESTION TWO:**

- a). Explain how a teacher could used the following learning strategies to effectively teach business studies. **(10 Marks)**
  - i. Brain storming
  - ii. Teacher led discussion
  - iii. Field trip
  - iv. Resource person.
- b) Discuss the Merits and Demerits in applying these strategies in business studies (10 mks)

**QUESTION THREE.**

- a) Describe in order the five steps to be followed when constructing achievements test. **(10 Marks)**
- b) Explain five problems associated with the construction and use of achievement tests **(10 Marks)**

**QUESTION FOUR:**

- a) Careful planning is the key to effective teaching and learning. Explain the reasons why a teacher should plan in advance for a lesson **(10 Marks)**
- b) Justify the inclusion of Special teaching methods of business studies in teacher education course. **(10 Marks)**

**QUESTION FIVE:**

- a) Explain the advantages and disadvantages of discussion method of teaching and learning. **(10Marks)**
- b) Business Education in Kenya has undergone various changes over the years.
  - i. Highlight the key elements of change in the business education curriculum in secondary schools
  - ii. Discuss reasons for these changes **(10 Marks)**