



**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF EDUCATION**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION  
(EARLY CHILDHOOD EDUCATION)**

**1<sup>ST</sup> YEAR 1<sup>ST</sup> SEMESTER 2019/2020 ACADEMIC YEAR**

**SCHOOL BASED**

**KISUMU CAMPUS**

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**COURSE CODE: ECT 3221**

**COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES**

**EXAM VENUE : STREAMED BED - ECDE**

**DATE: 22/8/18**

**EXAM SESSION: 3.00 – 5.00PM**

**TIME : 2 HOURS**

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#### **INSTRUCTIONS**

- 1. Answer question ONE and any other two questions.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator.**

### **QUESTION ONE**

- (a) Define communication process in the context of a classroom situation. (2mrks)
- (b) State and explain the purpose of communication in a learning context. (3mrks)
- (c) Giving specific examples, explain seven essential components of communication. (7mrks)
- (d) Discuss three types of communication using relevant examples from the teaching and learning process. (6mrks)
- (e) Describe common communication barriers and explain how a teacher could overcome them in a teaching and learning environment. (12mrks)

### **QUESTION TWO**

- (a) State five types of print media that can be used for teaching in ECDE center. (5mrks).
- (b) Discuss five factors that should be considered by a teacher when selecting textbooks to be used as teaching aids. (10mrks)
- (c) Outline five advantages of using print media in teaching. (5mrks)

### **QUESTION THREE**

Using relevant examples describe the future development of educational media and resources in our learning institutions. (20mrks)

### **QUESTION FOUR**

- (a) What is graphic? (4mrks)
- (b) Discuss three design principles used in the design of graphics to be used. (9mrks)
- (c) State five advantages of using graphics as instructional media. (7mrks)

### **QUESTION FIVE**

- (a) Using examples from any of your teaching subjects, discuss five forms of non-verbal communication indicating how they can be used effectively in the process of teaching and learning. (10mrks)
- (b) Discuss five factors that can improve verbal communication giving specific examples from any of the learning areas or centers preschool. (10mrks)