



JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY
SCHOOL OF HEALTH SCIENCES
UNIVERSITY EXAMINATION FOR BACHELORS IN COMMUNITY HEALTH AND
DEVELOPMENT
3RD YEAR 1ST SEMESTER 2018/2019 ACADEMIC YEAR
KISUMU LEARNING CENTRE

COURSE CODE: HCD 3312

COURSE TITLE: HEALTH COMMUNICATION AND INFORMATION SYSTEMS

DATE: 12/08/2019

EXAM SESSION: 2.00 – 4.00 PM

TIME: 2 HOURS

Instructions:

- 1. Answer all the questions in Section A and ANY other 2 questions in Section B.**
- 2. Candidates are advised not to write on the question paper.**
- 3. Candidates must hand in their answer booklets to the invigilator while in the examination room.**

SECTION A: Answer all questions each 3 marks

1. Define the following terms :
 - a. Health system
 - b. Health Communication
 - c. Clinical and administrative system
2. Briefly explain any other three healthcare information systems
3. Give reasons why healthcare information system is important to community health and development
4. Briefly explain the objectives of community Health strategy
5. Briefly explain any four strategy to improve health communication
6. Explain what you understand by communication process
7. State the universal law of communication
8. Outline the health actors at the community level
9. Identify the roles of Community health extension workers
10. Outline 6 objectives of Kenya National Health Policy

SECTION B: Answer any two Questions, each 20 marks

1. As a health officer in an area of duty, you are asked to design a health communication practice and message. Explain the principles you would follow to enhance good communication practice.
2. Explain
 - a. Elements of Health communication
 - b. Barriers to effective health communication
3. Explain the current health care system in Kenya
4. Explain the ten principles of healthcare delivery